

## Sponsorship Brochure

EMBO Conference

Visualizing Biological Data - VIZBI 9-11 March 2016



EMBL Advanced Training Centre  
Heidelberg, Germany



# EMBL Individual Sponsorship Options

## Exhibition space\*

### 3 m<sup>2</sup> exhibition stand

(2m wide x 1.5m deep; includes cost of registration for one company representative, 1 small table (1.2m x 0.4m), 1 bistro table, 1 chair, 1 electrical socket, 1 waste-paper basket)

€ 1,300

### 6 m<sup>2</sup> exhibition stand

(3m wide x 2m deep; includes cost of registration for two company representatives, 2 small tables (1.2m x 0.4m), 1 bistro table, 2 chairs, 1 electrical socket, 1 waste-paper basket)

€ 2,100

## Registration for additional company representatives

(discounted industry rate)

All booth staff and additional registered representatives have access to all conference lectures, social events and catering that are part of the conference programme.

€ 500

## Extra :

### Photobooth Sponsorship (max. 1 per event)

Complete branding of the photobooth in addition to company logo and website featured on each printed souvenir photo taken by participants

€ 800

## Onsite Advertising

### Company flyers / brochures on registration counter and at auditorium entrance

€ 400

### Company flyers / brochures in delegate bag (max. 5 per event)

€ 800

### Lanyards for conference badges (max. 1 per event)

Given to all participants and speakers (to be provided by sponsor)

€ 1,000

### Notepads, pens and other promotional materials (max. 5 per event)

Given to all participants and speakers (to be provided by sponsor)

€ 500

### Coffee break sponsorship for duration of event (max. 1 per event)

- One complimentary conference registration
- 2 pull-up banners in break area
- Acknowledgement as coffee break sponsor in abstract book and in online programme
- Link to company website in the online programme
- Table signage with your company logo
- Company logo in abstract book
- Company logo on sponsor acknowledgement board in registration area
- Company logo on holding slides
- Promotional flyers on tables in coffee break area

€ 2,000

### Pull-up banner in the registration area (max. 3 per event)

(to be provided by sponsor)

€ 500

Companies who sponsor a minimum amount of € 2,600 are automatically recognised as 'Bronze Sponsors' on the website and in the abstract book.

\* Larger booth spaces are also possible. Prices available upon request.

# EMBL Package Sponsorship Options

EMBL offers a variety of event sponsorship possibilities, with the flexibility to select a set sponsorship package (see below) or combine individual sponsorship options to suit your event budget.

	Gold	Silver	Bronze
	€ 6,800	€ 4,700	€ 2,600
<b>Maximum number available</b>	<b>2</b>	<b>4</b>	<b>6</b>
<b>Exhibition space in square metres</b> (for the duration of the event)	9	6	6
<b>Complimentary conference registrations</b>	4	4	3
<b>Pre-conference workshops</b>  Organisation of a one hour workshop on a conference-related topic on the first day of the conference during the registration.  • The sponsor will be offered a room with a theatre-style seating capacity of up to 50 participants • Participants will be asked to register for the workshop in advance • Title of workshop and a short abstract will be published on the conference website			
<b>Advertising</b>			
Colour advert in conference abstract book	Full page	Full page	
Advertisement on announcement screens in auditorium foyer			
One e-mail announcement to participants before the conference			
Flyers in delegate bag			
Your pull-up banner at the entrance to the auditorium			
Logo on sponsor acknowledgement board in registration area			
Logo on holding slides during coffee breaks			
Colour logo in abstract book, recognition as gold / silver / bronze sponsor			
Logo and URL on conference sponsor page, standard position			

# EMBL Advanced Training Centre



## Multiple event sponsoring

Sponsors wishing to exhibit at more than one EMBL conference per calendar year are entitled to a multiple event discount on all sponsorship options. If the sponsor subsequently cancels one or more event sponsorships, the multiple event discount will be reduced accordingly for all sponsored events.

**EMBL Corporate Partnership Programme Members** are automatically entitled to a 20% discount on all sponsorship options<sup>1</sup>.

No. of events	Discount
2	10 %
3	15 %
4 or more	20 %

## Auditorium | Exhibition | Catering Area

The exhibition area is located in the foyer immediately outside the main auditorium. Coffee breaks and lunches take place in the foyer.

 Auditorium

 Exhibition area\*

 Catering\*

 Drinks\*

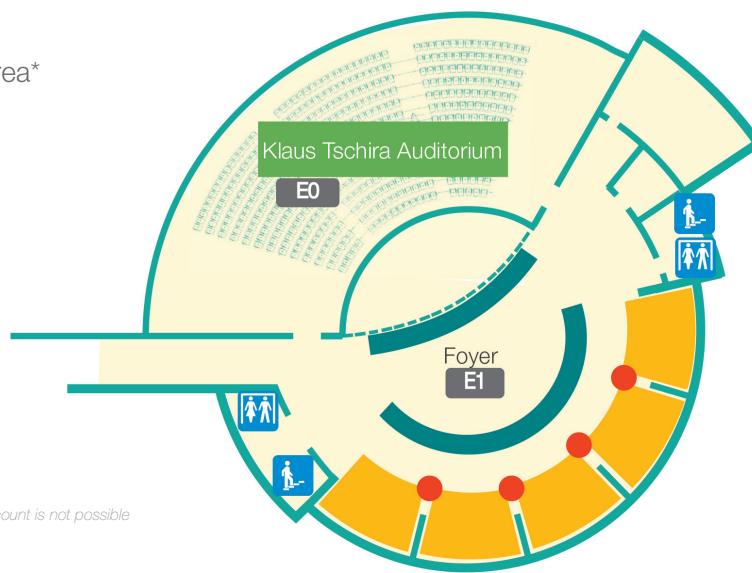
 Floor Level

 Elevators

 Stairs

\* subject to change

<sup>1</sup> Additional multiple event discount is not possible



The European Molecular Biology Laboratory wishes to thank the members of the EMBL Advanced Training Centre Corporate Partnership Programme.

Their support makes it possible to host conferences and courses on emerging topics and it enables us to continue to offer excellent scientific quality of our events.

If your organisation would like to receive information about the EMBL Advanced Training Centre Corporate Partnership Programme, please contact Antonio Costantino at [antonio.costantino@embl.de](mailto:antonio.costantino@embl.de)

#### FOUNDER PARTNERS



#### CORPORATE PARTNERS



#### ASSOCIATE PARTNERS



# Conference Sponsorship Form

## Visualizing Biological Data **VIZBI 2016**

No. of company representatives attending event: \_\_\_\_\_

Names and position: \_\_\_\_\_

### Contact Details

Name of company: \_\_\_\_\_

Name of contact: \_\_\_\_\_ Department: \_\_\_\_\_

Address: \_\_\_\_\_

Postcode, Town: \_\_\_\_\_ Country: \_\_\_\_\_

E-mail: \_\_\_\_\_ Telephone: \_\_\_\_\_

Invoice contact: \_\_\_\_\_

Comments: \_\_\_\_\_

### Package Sponsorship Options\*

<input type="checkbox"/> Gold level sponsor	€ 6,800
<input type="checkbox"/> Silver level sponsor	€ 4,700
<input type="checkbox"/> Bronze level sponsor	€ 2,600

### Individual Sponsorship Options\*

<input type="checkbox"/> 3m <sup>2</sup> exhibition stand	€ 1,300
<input type="checkbox"/> 6m <sup>2</sup> exhibition stand	€ 2,100
<input type="checkbox"/> Extra representatives (# reps _____)	€ 500 p.p
<input type="checkbox"/> Photobooth sponsorship	€ 800
<input type="checkbox"/> Flyers/brochures on counter	€ 500
<input type="checkbox"/> Flyers/brochures in delegate bag	€ 800
<input type="checkbox"/> Coffee break sponsorship	€ 2,000
<input type="checkbox"/> Lanyards	€ 1,000
<input type="checkbox"/> Notepads and pens	€ 500
<input type="checkbox"/> Pull-up banner in registration area	€ 500

(\*Please see the expected number of participants for individual conferences)

By signing this contract I/we agree to comply with the terms and conditions, as written below and available at [www.embl.de/training/events/sponsorship/Terms\\_and\\_Conditions](http://www.embl.de/training/events/sponsorship/Terms_and_Conditions), which I / we have read and understood.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Please return this form to: **sponsorship@embl.de** | fax: +49 (0)6221 387 8158  
 Further information can be found under [www.embl.org/sponsorship](http://www.embl.org/sponsorship)

Cross-Promotional Activities: please contact: **sponsorship@embl.de** | Please state clearly in which event(s) you are interested.