

SPONSORSHIP PACK

An International Conference on
VIZBI VISUALIZING BIOLOGICAL DATA

KEYNOTES

Jer Thorp, NYU, USA
Dan Evanko, Nature Publishing Group, USA
John Stasko, Georgia Tech, USA

TOPICS & SPEAKERS

Genomes & epigenetics

Susan Clark, Garvan Institute, Australia
Thomas Down, Wellcome Trust, UK
Neva Durand, Broad Institute, USA

Transcriptomics

Dawn Thompson, Broad Institute, USA
Loyal Goff, Johns Hopkins, USA
Jens Lohr, Broad Institute, USA

Proteins & mesoscale data

Janet Iwasa, U. Utah, USA
Arthur Olson, Scripps Research Institute, USA
John Stone, U. Illinois, USA

Cellular systems

Madan Babu, MRC-LMB, UK
Anne Carpenter, Broad Institute, USA
Jasmin Fisher, Microsoft Research, UK

Tissues & organism data

Hao Li, USC, USA
Willy Supatto, U. Paris-Saclay, France
Hongkui Zeng, Allen Institute, USA

Metagenomes & populations

Adina Chuang Howe, MSU, USA
Catherine Plaisant, U. Maryland, USA
Jim Procter, U. Dundee, UK

VIZBI 2015

MARCH 25-27
BROAD INSTITUTE
CAMBRIDGE, MA

ORGANIZERS

Seán O'Donoghue, CSIRO & Garvan Inst, Australia
James Procter, University of Dundee, UK
Bang Wong, Broad Institute, USA

SPONSORS

US National Library of Medicine
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www.vizbi.org/2015

Bridging computational biology,
bioinformatics, data visualization,
human-computer interaction,
and design.

KEY DATES

Dec. 28, 2014
Deadline for Tutorial
& Workshop proposals

Jan. 31, 2015
Deadline for early registration

Feb. 28, 2015
Deadline for Posters and
Art & Biology submissions



Options available for VIZBI 2015 Sponsorship

Benefits received by sponsors at all levels

- Recognition on the VIZBI website
- Recognition on the printed program
- Logo on auditorium projections during the meeting

Refreshment Breaks

Sponsorship of evening dinner

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As sponsors of the dinner you will receive:

- Recognition as dinner sponsors in the abstract book (max. 1 per event) \$ 4,000
- 5 complimentary dinner tickets
- Opportunity to provide additional signage within the room

Morning Coffee Break Sponsorship for 1 day (up to 3 available)

- Banner in break area (to be provided by sponsor). Specifications: Either 2 pull-up banners of 85cm x 200cm or one hanging banner of 300cm x 85cm \$ 750
- Table signage

Sponsorship of evening reception drinks for 1 day (up to 2 available)

- Banner in reception area (to be provided by sponsor) \$ 2,000
- Table signage

Session sponsorship

Keynote (up to 3 available) \$ 1,500

Afternoon coffee break poster session (1 available) \$ 1,500

Lunchtime poster session (3 available) \$ 2,500

Topic Session (up to 6 available) \$ 2,500

Evening poster session (1 available) \$ 1,500

Travel grants for PhD students \$ 500 within US

Registration fee waiver and/or travel costs (per student) \$ 1200 outside

Poster prizes To be provided and presented by sponsor \$ 500 + prize

Additional Advertising

Advert in program book (full page) \$ 1000

Company flyers/brochures on tables \$ 750

Flyers/brochures included in registration pack \$ 1,500

Commercial Talk (30 min, during lunch or dinner time) \$ 3,000

6' Booth Space (requires min. \$10,000 total sponsorship) \$ 2,500

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