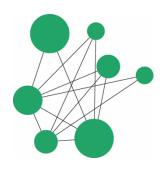
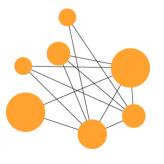


Carsten Görg

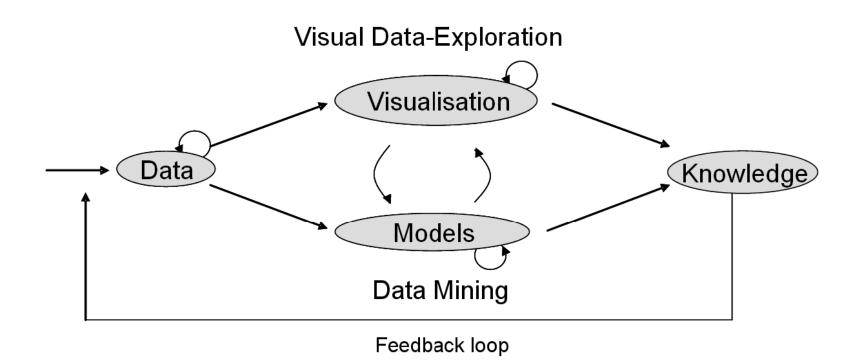
University of Colorado Denver





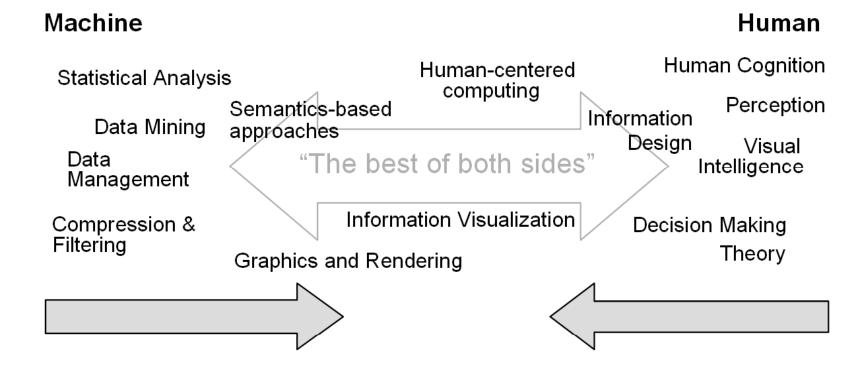


Tight integration of visual and automatic data analysis methods with database technology for a scalable interactive decision support.





Visual analytics integrates scientific disciplines to improve the division of labor between the human and the machine.



# know your user

# know your user's mental model

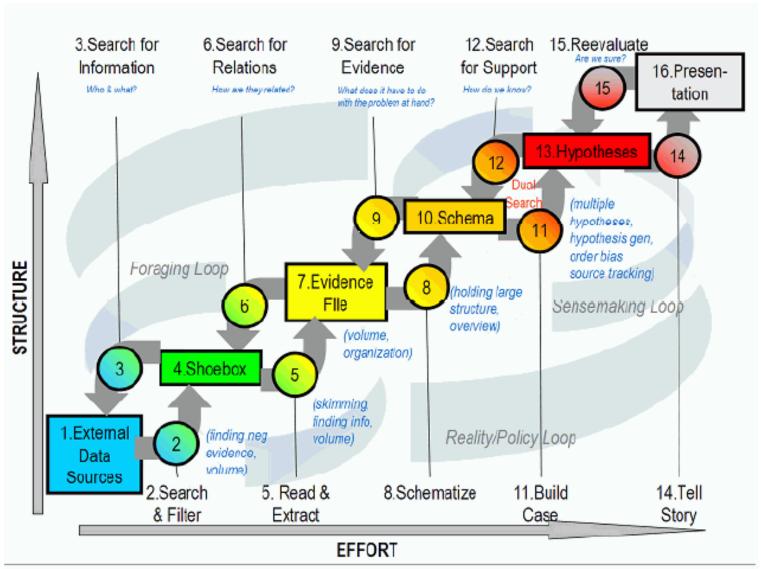
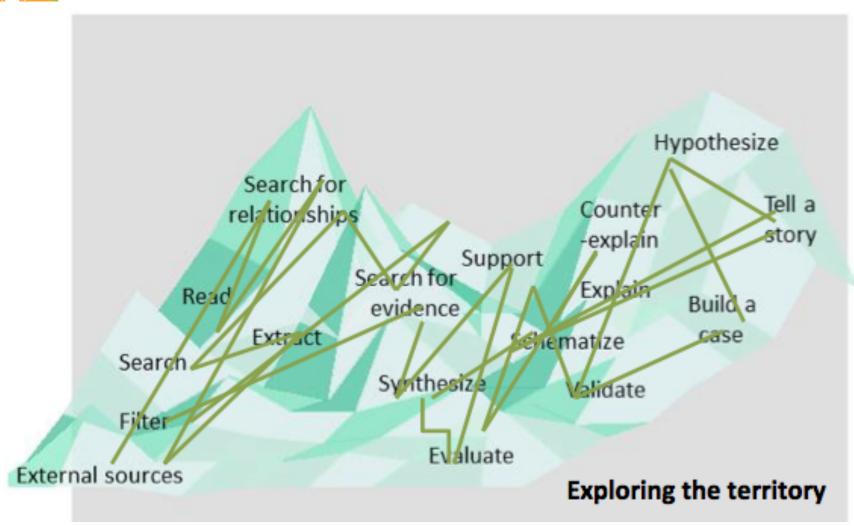


Figure 2.1. Notional model of sensemaking loop for intelligence analysis derived from CTA.

Pirolli & Card, ICIA '05



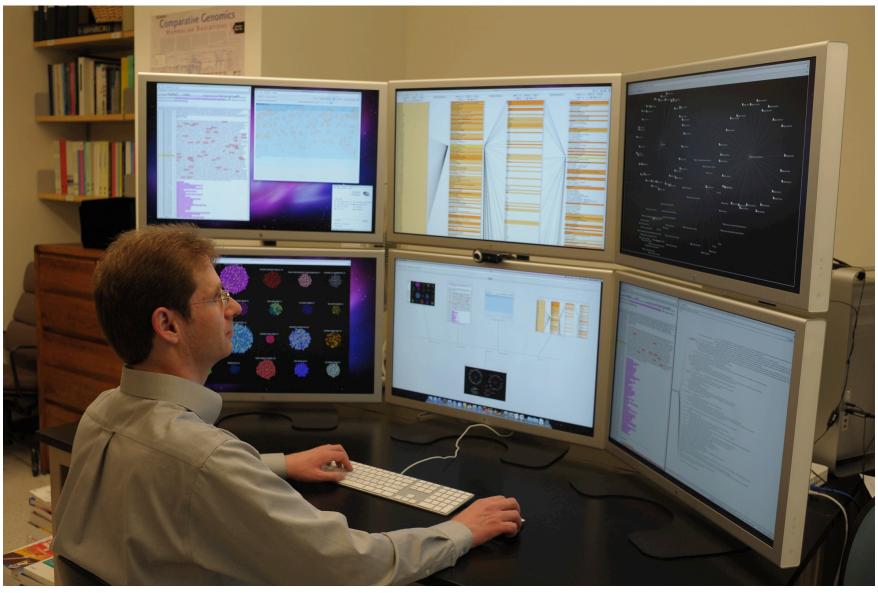


B. Mirel: Interaction design for complex problem solving: Developing useful and usable software (Elsevier, 2004).

# pixels are precious

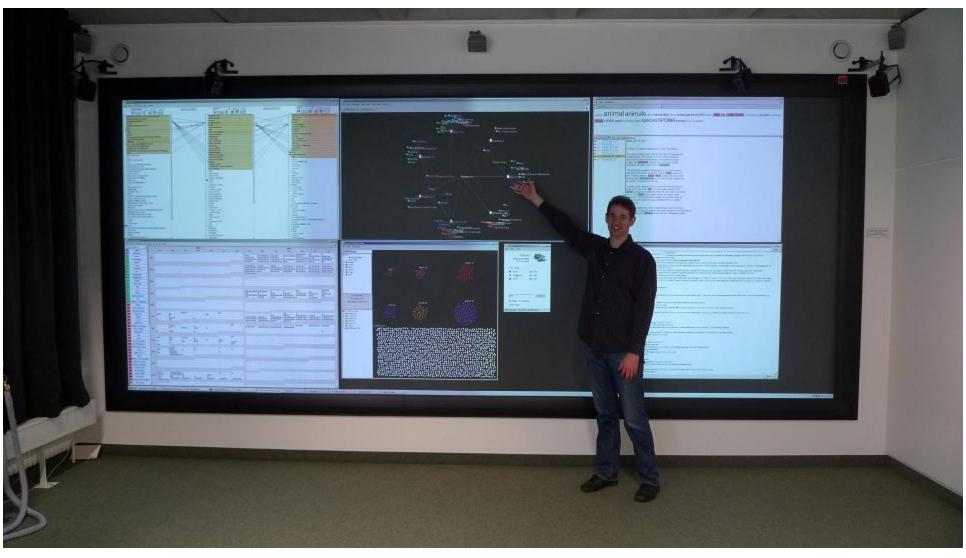


#### "Six Pack"



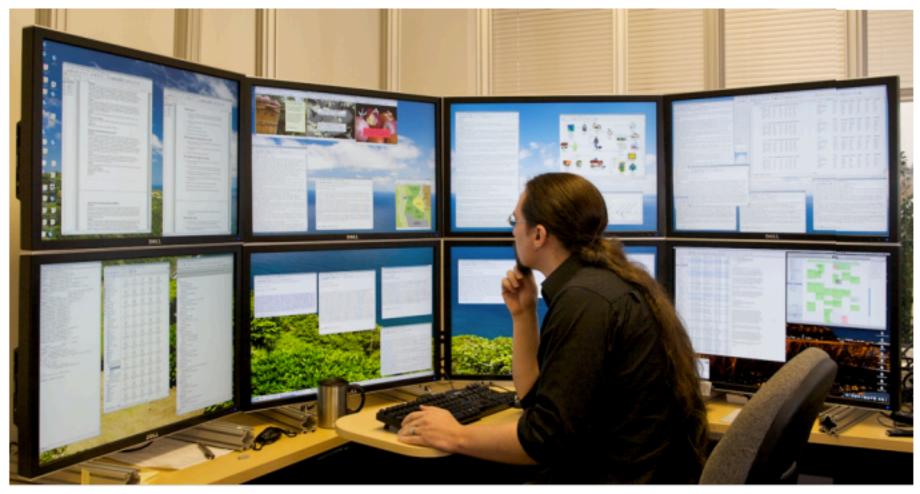


### Powerwall at Konstanz University





#### North lab, Virginia Tech

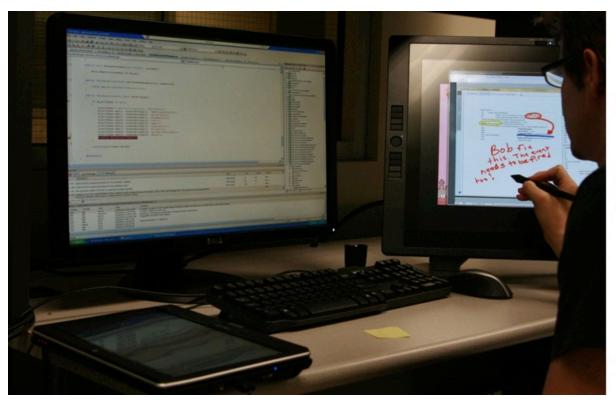


C. Andrews et al., "Space to think: large high-resolution displays for sensemaking" CHI '10

# (don't) touch me

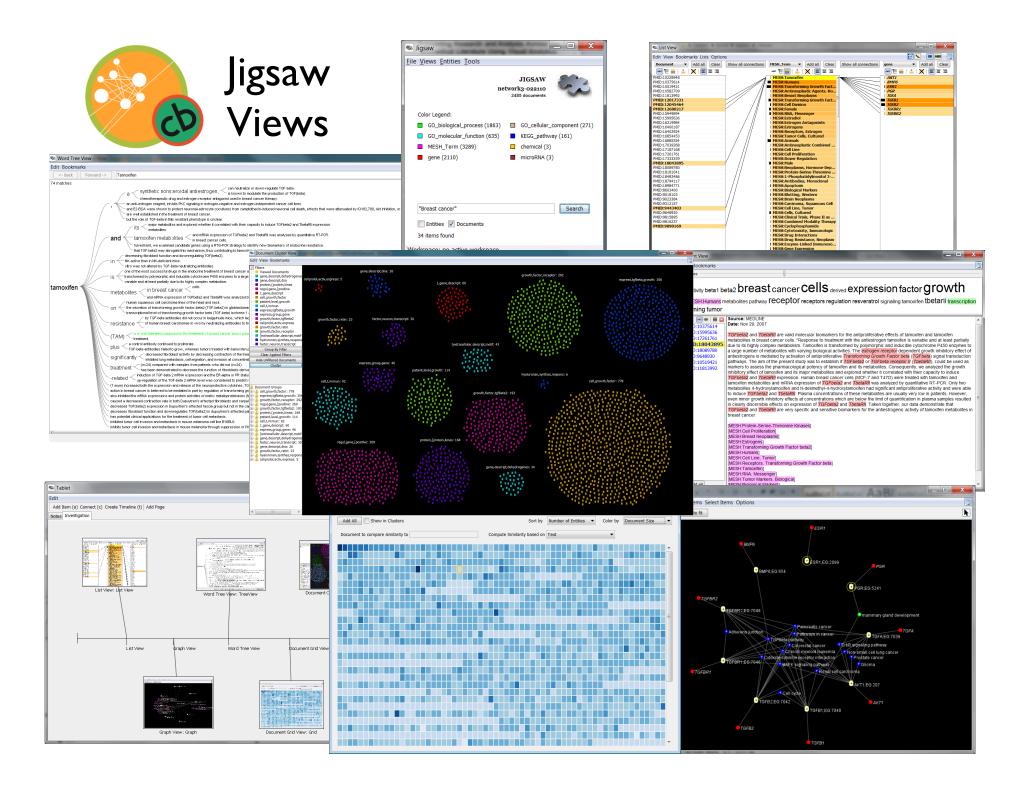


#### Cintiq (pen) and iPad (touch)





# evaluation is important (and difficult)





#### Controlled lab study with 4 settings

Paper









Desktop









**Entity** 









**Jigsaw** 



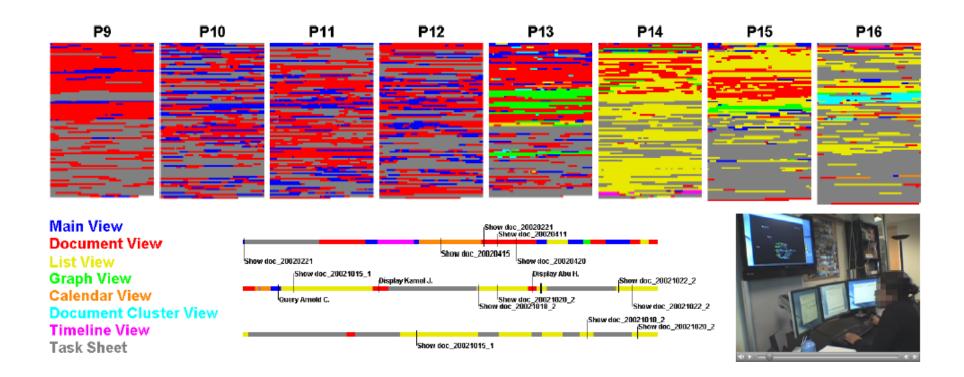








# Using visualization for analyzing study results

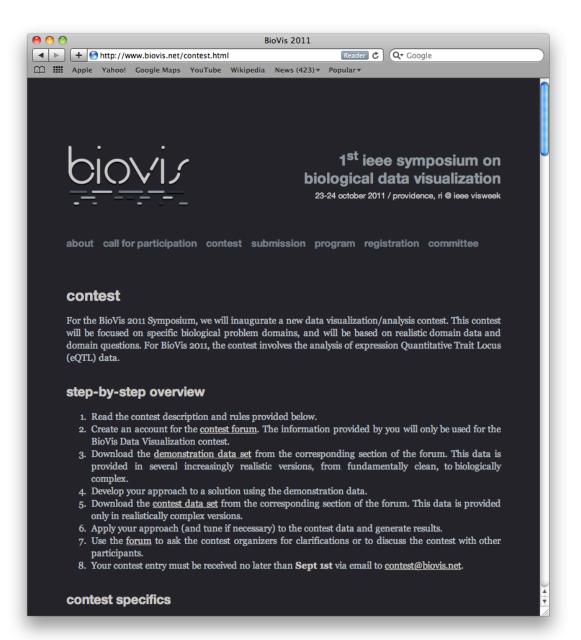




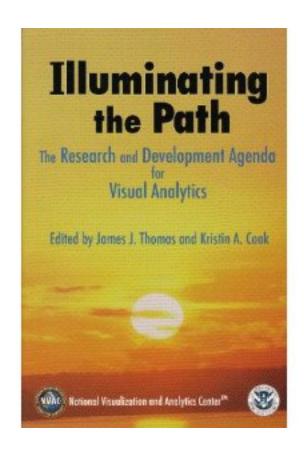
4 Strategies:
Overview, filter & detail
Build from detail
Hit the keyword
Find a clue, follow the trail

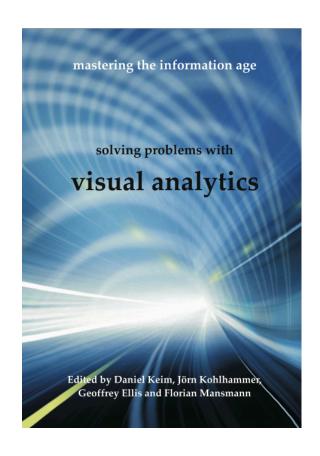
	Paper				Desktop				Entity				Jigsaw			
	P1	P2	P3	P4	P5	Р6	<b>P</b> 7	P8	P9	P10	P11	P12	P13	P14	P15	P16
Grading Task Sheet	-1.75	17	4	13	13	10.5	10.5	-3.5	5.5	-8.25	4	7.5	14.5	13.5	7	17
Grading Debriefing	2	2.5	1	5.5	3	4	1.5	3	3.5	2.5	1.5	6	6	2.5	5.5	5
Final Score	22.87	65.00	24.26	87.08	62.08	67.13	42.13	29.41	52.23	15.00	29.26	81.19	95.05	58.07	75.20	90.00
Performance	fair	very good	fair	excellent	very good	very good	good	fair	good	poor	fair	excellent	excellent	good	very good	excellent
Avg. Score/Setting	49.80				50.19				44.42				79.59			
Documents Viewed	50	50	50	50	50	50	50	50	49	31	45	50	31	50	46	23
Number of Queries					19	18	48	8	23	61	59	91	44	4	26	8
First Query					40:49	19:55	2:47	12:41	1:31	0:29	0:59	3:12	0:18	5:35	25:37	4:18
Amount of Notes	many	none	many	some	many	some	few	some	some	none	none	few	some	few	few	few
First Note Taking	0:07	-	0:05	0:16	1:53	19:57	2:47	8:20	2:37	_	_	3:14	0:48	0:32	5:15	78:48
First Task Sheet	43:20	32:53	70:13	3:25	61:35	20:26	7:33	64:11	28:09	0:52	2:55	7:20	48:26	41:48	43:00	5:33
Strategy Used	OFD	OFD	BFD	OFD	OFD	OFD	FCFT	BFD	BFD	HTK	HTK	FCFT	FCFT	HTK	OFD	FCFT

### **IEEE BioVis Contest**

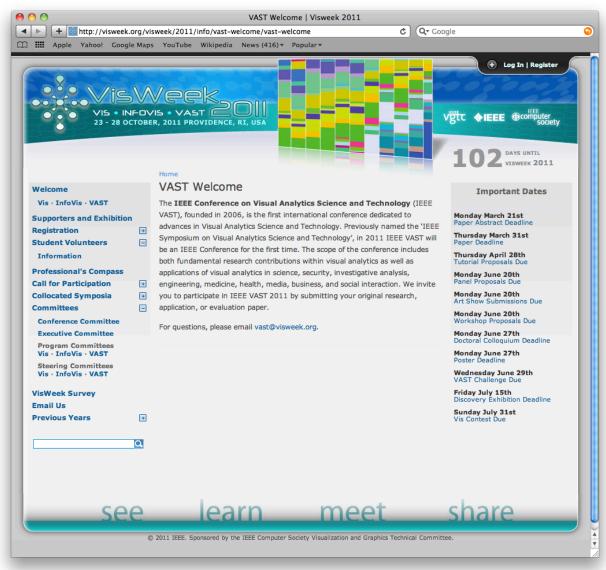












'06 – Baltimore, MD

'07 – Sacramento, CA

'08 – Columbus, OH

'09 – Atlantic City, NJ

'10 - Salt Lake City, UT

11 - Providence, RI

12 - Seattle, WA