

Sponsorship Brochure

EMBO Workshop

Visualizing Biological Data

13 - 15 March 2019



EMBL Advanced Training Centre
Heidelberg, Germany

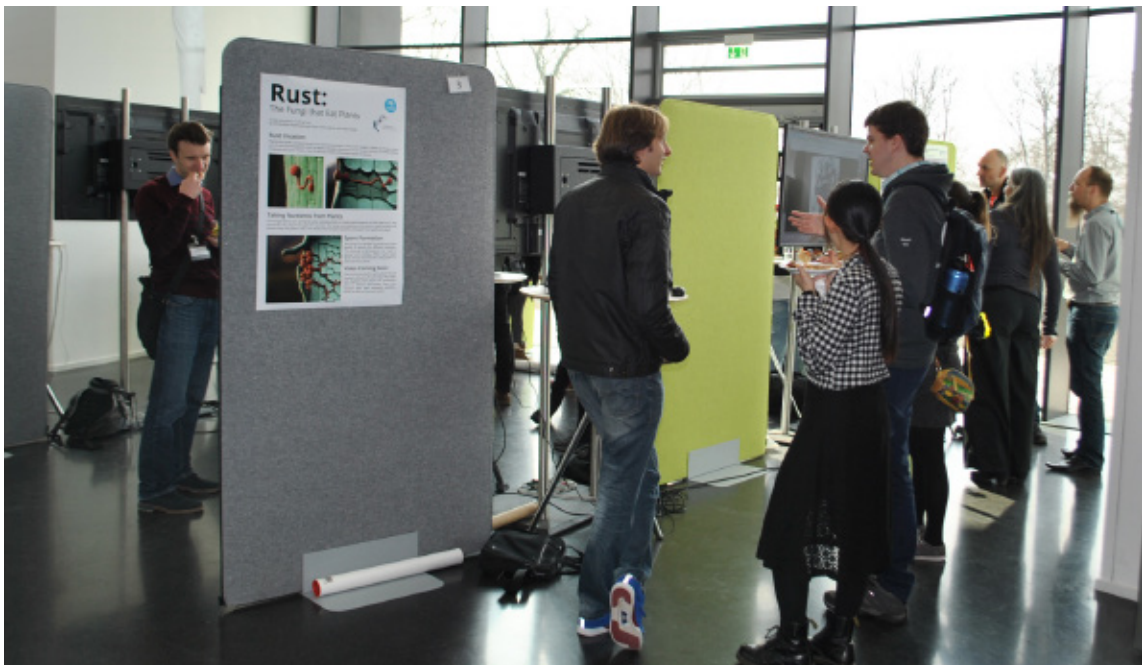




About the Conference

Biological research is entering an exciting era, driven by advances in instrumentation providing data of unprecedented detail about living processes. However, the rapid growth in volume and complexity of these datasets is outpacing advances in analysis, modeling, and machine learning; often, the rate limiting step to discovery is how we visually organize and explore data. To help address this, the VIZBI meeting series began in 2010 at the ATC in EMBL Heidelberg, and every year since has brought together thought leaders who combine innovative visualization with analysis in ways that transform how we see and think about our data.

VIZBI 2019 will be our tenth meeting, providing an opportunity to reflect upon the growing role played by visualization in research. This year, we have invited life scientists dealing with groundbreaking data related to 3D genomics, single-cell RNA-seq, phosphoproteomics, augmented-reality surgery, as well as metagenomics. By engaging a diverse community of biologists, biomedical researchers, computer scientists, artists, and designers, the meeting will articulate key challenges, and to map out opportunities where visualization can accelerate insight and discovery.



EMBL Package Sponsorship Options

EMBL offers a variety of event sponsorship possibilities, with the flexibility to select a set sponsorship package (see below) or combine individual sponsorship options to suit your event budget.

	Gold	Silver	Bronze
	€ 6,800	€ 4,700	€ 2,600
Maximum number available	2	4	6
Exhibition space in square metres (for the duration of the event)	9	6	6
Complimentary conference registrations	4	4	3
<p>Pre-conference workshops</p> <p>Organisation of a one hour workshop on a conference-related topic on the first day of the conference during the registration.</p> <ul style="list-style-type: none"> The sponsor will be offered a room with a theatre-style seating capacity of up to 50 participants Participants will be asked to register for the workshop in advance Title of workshop and a short abstract will be published on the conference website 	■	■	
Advertising			
Colour advert in conference abstract book	Full page	Full page	
Advertisement on announcement screens in auditorium foyer	■		
Flyers in delegate bag	■		
Your pull-up banner at the entrance to the auditorium	■		
Logo on sponsor acknowledgement board in registration area	■		
Logo on holding slides during coffee breaks	■	■	■
Colour logo in abstract book, recognition as gold / silver / bronze sponsor	■	■	■
Logo and URL on conference sponsor page, standard position	■	■	■

EMBL Individual Sponsorship Options

Exhibition space*

3 m² exhibition stand

(2m wide x 1.5m deep; includes cost of registration for one company representative, 1 small table (1.2m x 0.4m), 1 bistro table, 1 chair, 1 electrical socket, 1 waste-paper basket)

€ 1,300

6 m² exhibition stand

(3m wide x 2m deep; includes cost of registration for two company representatives, 2 small tables (1.2m x 0.4m), 1 bistro table, 2 chairs, 1 electrical socket, 1 waste-paper basket)

€ 2,100

Registration for additional company representatives

(discounted industry rate)

All booth staff and additional registered representatives have access to all conference lectures, social events and catering that are part of the conference programme.

€ 500

Onsite Advertising

Company flyers / brochures on registration counter and at auditorium entrance

€ 400

Company flyers / brochures in delegate bag (max. 5 per event)

€ 800

Lanyards for conference badges (max. 1 per event)

Given to all participants and speakers (to be provided by sponsor)

€ 1,000

Notepads, pens and other promotional materials (max. 5 per event)

Given to all participants and speakers (to be provided by sponsor)

€ 500

Coffee break sponsorship for duration of event (max. 1 per event)

- Acknowledgement as coffee break sponsor in abstract book and in online programme
- Link to company website in the online programme
- Table signage with your company logo
- Company logo in abstract book
- Company logo on sponsor acknowledgement board in registration area
- Company logo on holding slides
- Promotional flyers on tables in coffee break area

€ 2,000

Photobooth Sponsorship (max. 1 per event)

Complete branding of the photobooth in addition to company logo and website featured on each printed souvenir photo taken by participants

€ 800

Companies who sponsor a minimum amount of € 3,700 are automatically recognised as 'Bronze Sponsors' on the website and in the abstract book.

* Larger booth spaces are also possible. Prices available upon request.

EMBL Advanced Training Centre



Multiple event sponsoring

Sponsors wishing to exhibit at more than one EMBL conference per calendar year are entitled to a multiple event discount on all sponsorship options. If the sponsor subsequently cancels one or more event sponsorships, the multiple event discount will be reduced accordingly for all sponsored events.

EMBL Corporate Partnership Programme Members are automatically entitled to a 20% discount on all sponsorship options ^{**}.

No. of events	Discount
2	10 %
3	15 %
4 or more	20 %

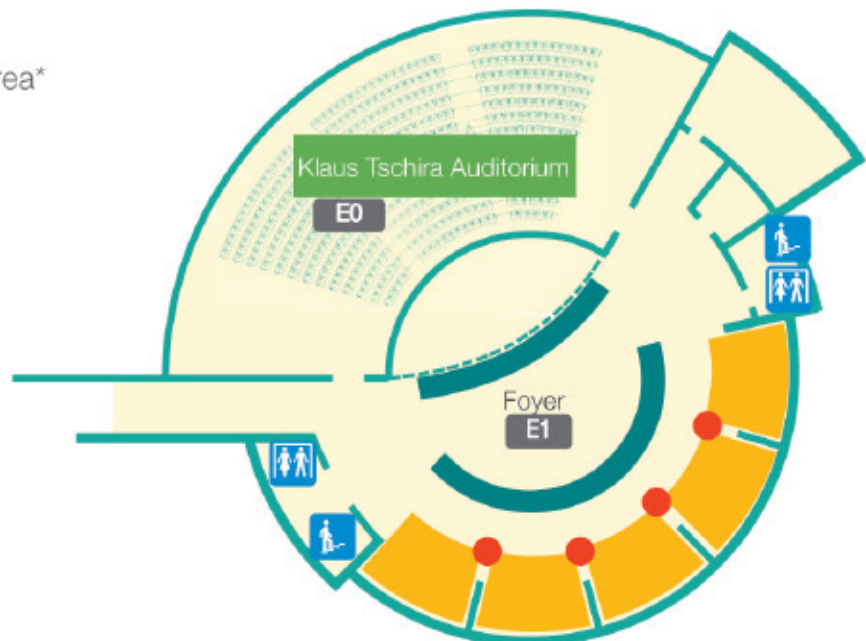
^{**} Additional multiple event discount is not possible

Auditorium | Exhibition | Catering Area

The exhibition area is located in the foyer immediately outside the main auditorium. Coffee breaks and lunches take place in the foyer.

- Auditorium
- Exhibition area*
- Catering*
- Drinks*
- E0 Floor Level
- E Elevators
- S Stairs

* subject to change



The European Molecular Biology Laboratory wishes to thank the members of the EMBL Advanced Training Centre Corporate Partnership Programme.

Their support makes it possible to host conferences and courses on emerging topics and it enables us to continue to offer excellent scientific quality of our events.

If your organisation would like to receive information about the EMBL Advanced Training Centre Corporate Partnership Programme, please contact Antonio Costantino at antonio.costantino@embl.de

FOUNDER PARTNERS



CORPORATE PARTNERS



ASSOCIATE PARTNERS



Sponsorship Booking Form

VAT No. (for EU countries outside Germany)

Visualizing Biological Data

13 - 15 March 2019, Heidelberg

No. of company representatives attending event: _____

Names and position: _____

Contact Details

Name of company: _____

Name of contact: _____ Department: _____

Address: _____

Postcode, Town: _____ Country: _____

E-mail: _____ Telephone: _____

Invoice contact: _____

Comments: _____

Package Sponsorship Options*

<input type="checkbox"/> Gold level sponsor	€ 6,800
<input type="checkbox"/> Silver level sponsor	€ 4,700
<input type="checkbox"/> Bronze level sponsor	€ 2,600

Individual Sponsorship Options*

<input type="checkbox"/> 3m ² exhibition stand	€ 1,300
<input type="checkbox"/> 6m ² exhibition stand	€ 2,100
<input type="checkbox"/> Extra representatives (# reps ____)	€ 500 p.p
<input type="checkbox"/> Photobooth sponsorship	€ 800
<input type="checkbox"/> Flyers/brochures on counter	€ 400
<input type="checkbox"/> Flyers/brochures in delegate bag	€ 800
<input type="checkbox"/> Coffee break sponsorship	€ 2,000
<input type="checkbox"/> Lanyards	€ 1,000
<input type="checkbox"/> Notepads and pens	€ 500

(*Please see the expected number of participants for individual conferences)

By signing this contract I / we agree to comply with the terms and conditions, as written below and available at www.embl.de/training/events/sponsorship/Terms_and_Conditions, which I / we have read and understood.

Signature: _____

Date: _____

Please return this form to: sponsorship@embl.de | fax: +49 (0)6221 387 8158

Further information can be found under www.embl.org/sponsorship

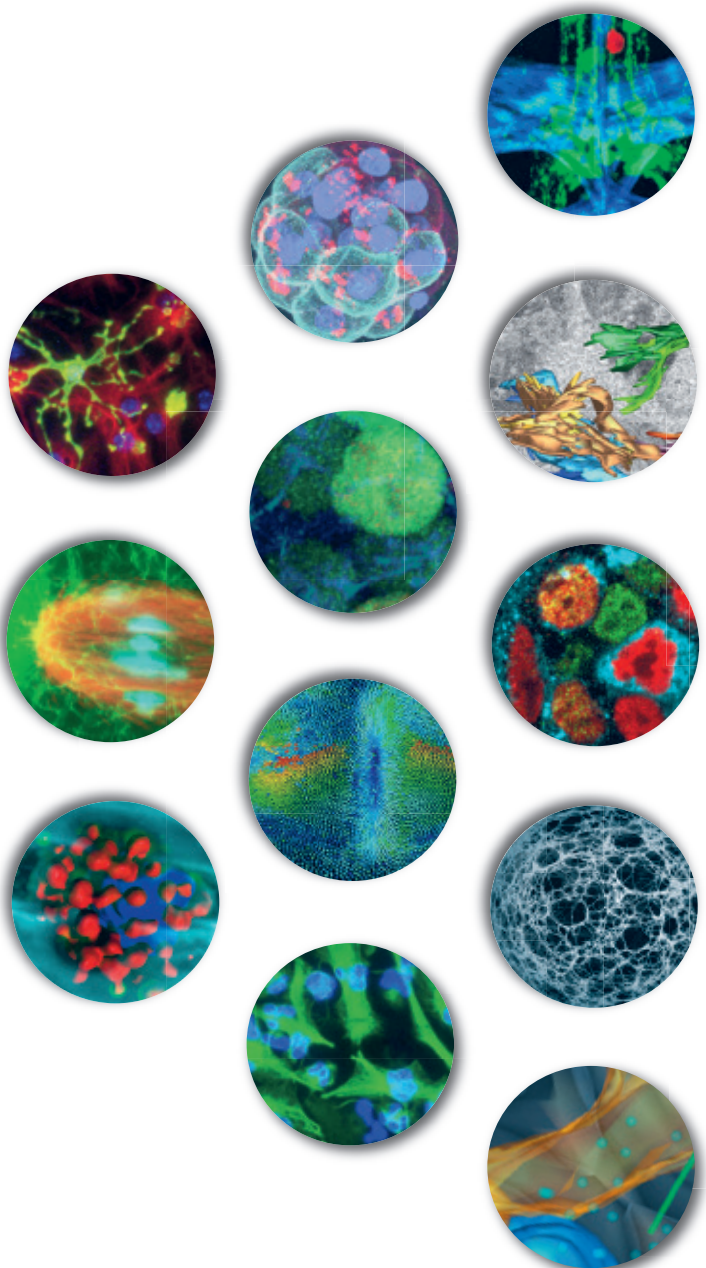
Cross-Promotional Activities: please contact: sponsorship@embl.de | Please state clearly in which event(s) you are interested.



The European Molecular Biology Laboratory (EMBL), established in 1974, is supported by 23 member states and two associate members.

Operating from six sites in Europe, EMBL is one of the top research institutions in the world, and is Europe's leading laboratory for molecular biology. More than 1,700 people from 60 nations currently work at EMBL.

The cornerstones of EMBL's mission are: to conduct basic research in molecular biology, to provide essential services to scientists in its member states, to provide high-level training to its staff, students, and visitors, to develop new instrumentation for biological research, and technology transfer.



www.embl.org/sponsorship

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